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QUESTION 1

When creating a new segment, an Analysis Project is _____.

- A. not applicable for the top-level segments
- B. an optional configuration step
- C. a mandatory configuration step
- D. selected by the system automatically

Correct Answer: B

QUESTION 2

In a decision strategy, in the "Test run" panel you can _____.

- A. enter input values
- B. choose an Input Definition
- C. choose a Data Transform
- D. choose a Report Definition

Correct Answer: C

QUESTION 3

After a distribution test is completed, _____.

- A. only the campaign summary report is generated
- B. the volume constraints are updated
- C. you can examine the emails sent to targeted customers
- D. you can examine the proportion distribution report

Correct Answer: B

QUESTION 4

A Real-time Event can be associated with a _____.

- A. strategy rule
- B. segment rule



C. customer

D. geo-fence rule

Correct Answer: D

Reference: https://community.pega.com/system/files/pdfs/PegaMarketing_UserGuide_v7.21.pdf (340)

QUESTION 5

When executing a decision strategy, the blue dotted line in a decision strategy means _____.

A. data is referenced by the component the arrow originates from

B. data is copied to the component the arrow originates from

C. data is copied to the component the arrow points to

D. data is referenced by the component the arrow points to

Correct Answer: D

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