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QUESTION 1

In a strategy, how can you check if a customer rejected a proposition?

A. Check if ".pyRejected" value is equal to "True".

B. Check if ".pyOutcome" value is equal to "Rejected".

C. Check if ".pyResponse" value is equal to "Rejected".

D. Check if ".pyResult" value is equal to "Rejected".

Correct Answer: B

Reference: https://community1.pega.com/community/product-support/question/pyoutcome-not-set-strategy-captureoutcome-capture-propositions

QUESTION 2

What does a solid arrow from a "Set Property" component to a "Filter" component mean?

A. There is a one-to-one relationship between a "Set Property" and a "Filter" component.

B. A property from the "Set Property" component is referenced by the "Filter" component.

C. To evaluate the "Set Property" component, the "Filter" component is evaluated first.

D. Information from the "Set Property" component is copied over to the "Filter" component.

Correct Answer: B

QUESTION 3

U+ Bank wants to use Pega Marketing, powered by Pega Customer Decision Hub, to drive sales by displaying the most relevant message to its customers. As a first step, U+ Bank has decided to leverage its website as a marketing channel. The management wants to evaluate how successful the customer engagement is in the web channel. As a Strategy Designer what must you configure in the Next-Best-Action designer to achieve this requirement?

A. Total volume KPI

B. Web Click Through Rate KPI

C. Prioritization strategy

D. Interaction history report

Correct Answer: B

QUESTION 4

To calculate the average margin of four Propositions, you must use _____.

A. one Group By component

B. four Group By components

C. four Set Property components

D. one Set Property component

Correct Answer: C

QUESTION 5

A legal firm wants to use text analytics for easier and faster access to information to help with compliance related issues. The legal firm needs a taxonomy on legal concepts. What is a taxonomy?

A. A sentiment analysis model

B. The output of an expert survey

C. A list of valid categories

D. A list of business rules

Correct Answer: C

Reference: https://community.pega.com/knowledgebase/articles/create-taxonomies-more-efficiently