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QUESTION 1

Selection components provide the ability to _____.

A. import results from other strategies

B. make calculations based upon a list of propositions

C. filter propositions based on priority and relevance

D. choose between a sales and a service proposition

Correct Answer: C

QUESTION 2

In a decision strategy, in order to select the proposition with the highest propensity, you use a _____.

A. Switch component, and sort propensity from highest to lowest

B. Prioritize component, and sort propensity from lowest to highest

C. Prioritize component, and sort propensity from highest to lowest

D. Switch component, and sort propensity from lowest to highest

Correct Answer: C

QUESTION 3

A customer\'s propensity to accept a proposition increases when _____.

A. the proposition was rejected by similar customers

B. similar propositions were rejected by the customer

C. similar propositions were accepted by the customer

D. the proposition was accepted by similar customers

Correct Answer: C

Reference: https://community.pega.com/knowledgebase/articles/introduction-adaptive-models-reporting-72

QUESTION 4

What is the key difference between a predictive model and human expert?

A. Predictive models are more capable of detecting patterns in historical data.

B. Humans are better at dealing with structured data and identifying patterns.

C. Humans make successful predictions on a large amount of data.

D. Predictive models always outperform human experts.

Correct Answer: A

QUESTION 5

DRAG DROP

A financial institution wants to offer a new exclusive credit card to customers who have spent over USD 1000 in the last six months and have not received an offer for another card. Put the components in the correct order to accomplish this task.

Select and Place:

Correct Answer:

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