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**QUESTION 1**

U+ Bank offers two credit cards to its customers: the Cold Card and the Silver Card. The bank wants the annual fee property of the credit cards to be dynamic based on the customer lifetime value property.

That is, customers with customer lifetime value greater than 65 receive a discount of 20% on the annual fee.

As a Strategy Designer, how do you implement this requirement in the decision strategy?

A. By using the When rule to set the annual fee

B. By using the When rule to set the customer value

C. By using the If function to set the customer value

D. By using the If function to set the annual fee

Correct Answer: C

**QUESTION 2**

U+ bank wants to offer a Gold Credit Card to its customers who have an annual income of more than USD 150000. As a Strategy Designer, how do you implement this requirement in the decision strategy?

A. Create a When rule in the strategy

B. Add a proposition filter at the proposition level

C. Add a set property in the strategy

D. Create a When rule in the customer class

Correct Answer: D

**QUESTION 3**

A Text Analyzer performs natural language processing on a piece of text. It then produces a structured output, which can be analyzed using reports. What type of text analysis does the text analyzer perform?

A. Entity extraction

B. Word analysis

C. Word count

D. Cross reference analysis

Correct Answer: A

Reference: https://community.pega.com/knowledgebase/articles/machine-learning-models-text-analytics

**QUESTION 4**

A company wants to capture the sentiment of relevant Twitter messages to allow its customer service representatives to concentrate only on the negative ones. Sentiment refers to the general attitude of the author towards a subject and can be _____.

A. Defensive

B. Absent

C. Positive

D. Offensive

Correct Answer: C

**QUESTION 5**

To access a property from an unconnected component, you use the _____.

A. dot-property value directly

B. component-dot-property construct

C. property value

D. customer dot-property construct

Correct Answer: C

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