



# PEGAPCDC80V1<sup>Q&As</sup>

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#### QUESTION 1

The Prioritize component sorts offers in \_\_\_\_\_.

- A. ascending order only
- B. descending order only
- C. random order
- D. ascending or descending order

Correct Answer: D

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#### QUESTION 2

An adaptive model captures outcomes of \_\_\_\_\_.

- A. only negative customer responses
- B. similar propositions
- C. a subset of customer responses
- D. only positive customer responses

Correct Answer: C

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#### QUESTION 3

Selection components provide the ability to \_\_\_\_\_.

- A. import results from other strategies
- B. make calculations based upon a list of propositions
- C. filter propositions based on priority and relevance
- D. choose between a sales and a service proposition

Correct Answer: C

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#### QUESTION 4

U+ Bank offers two credit cards to its customers: the Cold Card and the Silver Card. The bank wants the annual fee property of the credit cards to be dynamic based on the customer lifetime value property.

That is, customers with customer lifetime value greater than 65 receive a discount of 20% on the annual fee.



As a Strategy Designer, which component do you use to implement this requirement?

- A. Set Property
- B. Filter
- C. Group By
- D. Switch

Correct Answer: B

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#### QUESTION 5

U+, a telecom company, introduces fiber optic in the North region of the country. They want to advertise this on their website using a banner and targeting the customers living in that area. When configuring Next-Best-Action designer, which targeting approach should the company select?

- A. Proposition driven
- B. Audience driven
- C. Eligibility driven
- D. Analytics driven

Correct Answer: B

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