



# PEGAPCDS86V1<sup>Q&As</sup>

Pega Certified Data Scientist (PCDS) 86V1

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#### QUESTION 1

What is the most accurate description of proactive retention?

- A. Anticipates potential customer churn
- B. Enables the business to reduce the number of credit risk customers
- C. Enables business to respond to customers when they contact a call center
- D. Simplifies the process of retaining customers

Correct Answer: A

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#### QUESTION 2

In a Prioritize component, the best action can be determined based on the value of

- A. Customer, Value
- B. Propensity
- C. Average Margin
- D. Customer.Income

Correct Answer: A

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#### QUESTION 3

What happens when you increase the performance threshold setting of an Adaptive Model rule?

- A. The number of active predictors increases.
- B. The correlation threshold decreases.
- C. The performance of the model is increased.
- D. The number of active predictors may decrease.

Correct Answer: A

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762- StudentGuide.pdf>

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#### QUESTION 4

To which property is the output of a PMML model automatically mapped?

- A. pxSegment



- B. pxResult
- C. pxPMMLOutputd
- D. pxOutcome

Correct Answer: D

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#### QUESTION 5

The process of importing a third-party predictive model into Pega is \_\_\_\_\_\'

- A. the; same as importing a Pega predictive model
- B. to first convert it into the Pega markup language
- C. simpler than importing a Pega predictive model
- D. similar to importing an adaptive model

Correct Answer: B

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