



PEGAPCDS86V1^{Q&As}

Pega Certified Data Scientist (PCDS) 86V1

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QUESTION 1

What is the most accurate description of proactive retention?

- A. Anticipates potential customer churn
- B. Enables the business to reduce the number of credit risk customers
- C. Enables business to respond to customers when they contact a call center
- D. Simplifies the process of retaining customers

Correct Answer: A

QUESTION 2

In a strategy defined in the "Retention" issue and the "X-Sell" group, you can import

- A. propositions from the Sales issue
- B. propositions from all groups under the "Retention" issue
- C. all propositions from the system
- D. propositions from "X-Sell" group

Correct Answer: C

QUESTION 3

Which component(s) do you use to calculate the average margin of four actions?

- A. four Set Property components
- B. one Set Property component
- C. one Group By component
- D. four Group By components

Correct Answer: A

QUESTION 4

The Filter component is used to filter _____,

- A. adaptive models
- B. attributes



C. action

D. customers

Correct Answer: A

QUESTION 5

The process of importing a third-party predictive model into Pega is _____\'

A. the; same as importing a Pega predictive model

B. to first convert it into the Pega markup language

C. simpler than importing a Pega predictive model

D. similar to importing an adaptive model

Correct Answer: B

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