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QUESTION 1

An online retail company uses Sales Cloud and Marketing Cloud. The company's Salesforce associate needs help while working in Marketing Cloud and wants to hear other Salesforce professionals' opinions. They would like to post a question that anyone around the globe who is familiar with Salesforce can answer.

Which resource should they use?

- A. Trailblazer Community
- B. Trailhead Academy
- C. Salesforce Help

Correct Answer: A

QUESTION 2

The Health Department wants to gain more insight into its patient data than what Salesforce Dashboards can provide. Which Salesforce product should the department use?

- A. Experience Cloud
- B. CRM Analytics
- C. Health Cloud

Correct Answer: B

QUESTION 3

A Salesforce associate at Get Cloudy Consulting needs a list of all active contacts grouped by Account. What is the first step in building this report?

- A. Create a new report using the Contacts and Accounts report type.
- B. Create a Contacts report with a filter on Account.
- C. Create a joined report with accounts and contacts.

Correct Answer: A

QUESTION 4

Get Cloudy Consulting encourages end users to update their own settings. How can an end user access their personal settings?

- A. Click the gear, con in the header, then click Setup.



- B. Click the profile icon in the header, then click Settings.
- C. Click the question mark icon in the header, then create a Case.

Correct Answer: B

QUESTION 5

Get Cloudy Consulting gets 90% of its leads from trade shows. Sales reps create many lead records during these events, but they often forget to change the Lead Source field to Trade Show*. What approach would improve data integrity for the Lead Source field?

- A. Create a validation rule requiring the Lead Source field to equal Trade Show.
- B. Make an assignment rule named Trade Show to only assign leads to sales reps.
- C. Set the default value of the Lead Source field to Trade Show.

Correct Answer: A

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