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QUESTION 1

What are three benefits of asking the user to think aloud during a user task? Choose 3 answers

A. No special equipment needed

B. Natural process

C. Unblased behavior

D. Flexibility

E. Raw stream of thought

Correct Answer: CDE

QUESTION 2

A UX designer is creating acustomer support site in experience builder that will internationalized across the 12 different countries Which two designs considerations should be made when planning for the site

A. Country may read text is a different direction (right to left) vs (left to right) and layouts will need to be adjusted

B. Country flags used as links to adjust languages provide an ideal way to switch between locals or languages for users

C. colors may have different contrast ratios in some countries and need adjustedcontrast for proper visibility by users

D. colors may have different cultural meanings in different countries, changing the intent of UI elements

Correct Answer: AD

QUESTION 3

A UX designer want to understand the mental model of employees who have requested a new internal community the brief specifies what the employees should beable to do on the site but the designer need to suggest and suitable architecture

Which technique should be used

A. User test

B. cognitive walkthrough

C. tree testing

D. card sorting

Correct Answer: D

QUESTION 4

Which two steps should a UX Designer take to create and deliver responsible and transparent AI technology? Choose 2 answers

A. Collect as much data from the user as possible for a catered experience.

B. Design AI that is seamless enough so the user does not notice.

C. Document model cards to clarify intended context and use cases.

D. Provide clear explanations of AI predictions or recommendations.

Correct Answer: CD

C. Document model cards to clarify intended context and use cases. Model cards are documents that describe the intended use, performance, and limitations of AI models. They help ensure that the AI technology is being used responsibly and transparently, as they provide clear information about the model\\'s context, data, and assumptions. This can help reduce the risk of unintended consequences and build trust with users. D. Provide clear explanations of AI predictions or recommendations. Clear explanations of AI predictions or recommendations help build trust with users and increase understanding of how the AI technology works. By providing an understandable explanation of how a prediction or recommendation was made, users can gain a better understanding of the technology and how it is intended to be used. This can also help reduce the risk of unintended consequences and improve accountability.

QUESTION 5

A UX Designer wants to communicate the value of diversity, inclusion, and equality in design.

Which three business outcomes represent these values?

Choose 3 answers

A. Less employee turnover

B. Greater market share

C. Economic growth

D. Critical investing

E. Fewer workplace debates

Correct Answer: BCD

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