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### QUESTION 1

Financial advisor should be able to access a customer's record in Sales Cloud and see all potential business opportunities related to each individual customer. The bank does not have any corporate or business customers at this time. How should a UX Designer suggest the bank represent its customers within its Salesforce instance?

- A. Standard Person Account Object
- B. Standard Lead Object
- C. Standard Opportunity object.
- D. Standard Account object.

Correct Answer: B

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### QUESTION 2

How should a UX designer differentiate between a voice and a tone?

- A. Voice reflects the expression and the tone is the way one designs
- B. Voice reflects the character and tone is one's strength
- C. Voice reflects the frequency and tone is one's pitch
- D. Voice reflects the personality and tone is the way one speaks

Correct Answer: A

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### QUESTION 3

Cloud Kicks wants to plan out the strategy for an upcoming discovery phase.

Which three practices should be considered? Choose 3 answers

- A. Consider platform-based before custom solutions.
- B. Gather insight from end users.
- C. Establish the research plan and timeline.
- D. Understand the problem before moving to solutions.
- E. Determine user acceptance criteria.

Correct Answer: ABC

For Cloud Kicks' upcoming discovery phase, the three practices that should be considered are:

- A. Understand the Problem Before Moving to Solutions: Establishing a clear understanding of the problem and what the



desired outcomes are before beginning the discovery phase is essential for successful project planning. This can be done by gathering data and insights from end users, conducting research, and understanding how the problem is currently being addressed. B. Gather Insight from End Users: Gathering insights from end users is a crucial step in the discovery phase. End users provide valuable feedback and insights into the problem and how a potential solution may work. This feedback can help shape the overall project plan and help identify potential solutions.

C. Establish the Research Plan and Timeline: The research plan and timeline should be established before beginning the discovery phase. This should include a list of tasks to be completed, the resources needed, and a timeline for completion. This plan should be communicated to all stakeholders so everyone is aware of the project goals and timeline.

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#### QUESTION 4

Universal Containers (UC) uses a custom lightning component with an Apex class to display shipment information (custom object, private OWD). UC sales managers are complaining about two important points:

1.

Shipment records that belong to their teams can be seen by other users.

2.

Shipment amount should be visible only by managers, but sales reps are able to view it.

Which two features did the development team miss that is causing the problems?

Choose 2 answers.

A. Use runAs in test class to enforce user permissions and field-level permissions.

B. Use With Sharing keyword in Apex classes to enforce sharing rules evaluation.

C. Use isSharable keyword in Apex classes to assure record visibility.

D. Use isAccessible() method in Apex classes to check field accessibility

Correct Answer: BD

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#### QUESTION 5

A UX Designer at Cloud Kicks has been asked to gather insights for a newly released feature at scale from a Specific set of users in the flow of their work.

Which approach should be used?

A. In-App Feedback

B. User Interviews

C. A/B Test



D. Survey

Correct Answer: D

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